

# OpenIDEO - Amplify Disability & Inclusion Challenge - Submission Template

*Feel free to include any visual attachments or additional documents in an email*

## Opportunity Areas – Choose 1

- 1 - Accessible Social Services
- 2 - Economic Inclusion
- 3 - Access to Context-Appropriate Products

**Title:** (140 characters)

**Describe your contribution in one sentence:** (140 characters)

*Keep in mind that this will show in large text at the top of your idea - so hook us in! Keep it short and simple. If you need help brainstorming what to include here, start with this general fill-in-the-blank format and edit to what feels right for your idea: [name of org] aims to [apply/use/implement] [service/product/innovation] to address [challenge] in [location/community/city/country(ies)].*

**What problem does your idea solve:** (500 characters)

*What challenge or opportunity are you trying to address? Be as specific as possible.*

**Explain your idea:** (1500 characters)

*What is your idea? How does it work?*

*Help explain your idea more clearly by making it visual - upload a [User Experience Map](#). This helps others to understand in more concrete terms what your idea looks like in practice.*

**Who benefits:** (500 characters)

*Who will benefit from your idea? How will they benefit from your idea? If you can, get specific - where? what age? how many? If you can, describe a typical user/client/beneficiary.*

**How is your idea unique:** (1000 characters)

*What are you doing that is different from similar initiatives? What unique advantages do you have to implement this idea? Think about how another organization is addressing the idea - how they are doing it and why do you believe yours will be more successful?*

**Tell us more about you:** (500 characters)

*Are you an individual? Organization? Business? Looking for a collaborator? We'd love to know about who you're working with and where you are based.*

*Who will be able to devote time to make this idea a reality? If this is a partnership, what role will each partner play?*

**What are some of your unanswered questions about the idea:** (750 characters)

*It's okay if you don't have everything figured out yet. We'd love to know what keeps you up at night. What part(s) of your idea are you currently still working out?*

**Where will your idea be implemented:**

*Remember, there are 27 eligible countries listed in the [Challenge Brief](#). Select one or more of the countries below where you plan to implement your idea.*

- Afghanistan
  - Bangladesh
  - Burma
  - Democratic Republic of Congo
  - Ethiopia
  - Ghana
  - Kenya
  - Kyrgyzstan
  - Liberia

Malawi  
Mozambique  
Nepal  
Nigeria  
Occupied Palestinian Territories  
Pakistan  
Rwanda  
Sierra Leone  
Somalia  
South Africa  
Sudan  
South Sudan  
Tajikistan  
Tanzania  
Uganda  
Yemen  
Zambia  
Zimbabwe

### **Experience in Implementation Country(ies)**

*Have you previously worked in at least one of the countries where you plan to implement? If your idea would be implemented by a team or organization, please answer on behalf of that entire entity's experience.*

Yes, for more than one year

Yes, for less than one year.

No, not yet.

### **Expertise in Sector**

*Tell us about your experience. If your idea would be implemented by a team or organization, please answer on behalf of that entire entity's experience.*

I've worked in a sector related to my idea for less than a year.

I've worked in a sector related to my idea for more than a year.

I've not yet worked in a sector related to my idea but am excited to learn more.

### **Organisational Status – choose one**

*We know that teams with diverse set-ups can make an impact and look forward to reviewing ideas from different types of teams. Please choose the closest fit from the below list. It's okay if it doesn't feel precisely accurate.*

We don't intend to register / don't need to in order to implement our idea successfully.

We are not registered but plan to in the future.

We are not formally registered but are a formal initiative through a school / university.

We are not formally registered but are a formal initiative through an accelerator, hub, or other entity.

We are a registered non-profit, charity, NGO, or community-based organization.

We are a registered for-profit company (including social enterprises).

We are part of a government entity.

Other

### **Idea Maturity – choose one**

*We are excited to learn about ideas at diverse stages of development. At what stage would you currently classify your idea as? Remember, choose the closest fit based on your idea, not your organization as a whole. For example, if you're a mature organization but in very early testing of a new idea - select the early testing option.*

**Research & Early Testing:** I am exploring my idea, gathering the inspiration and information I need to test it with real users.

**Prototyping:** I have done some small tests or experiments with prospective users to continue developing my idea.

**Piloting:** I have started to implement my solution as a whole with a first set of real users.

**Early growth/roll-out/scaling:** I have completed a pilot and analyzed the results. I am ready or in the process of expanding the pilot significantly.

**Mature Growth/Currently Operating:** I am currently implementing this idea but may still be iterating.