

IDEA: ONE DAY

What are the next steps for implementing this idea?

1) List Clear Step

1.1 Light experiment:

Implementing small-scale experiments with our group members as if they were users and buddies to understand and observe the needs of One Day platform.

1.2 Contact:

Schools: It is planned to contact firstly several number of schools to be able to communicate our platform and do some further surveys with students who are our potential users with basic questions regarding their opinion about One Day, such as:

- Does One Day sounds interesting/beneficial?
- Would you like to use our service? If yes, what would you like to learn most from that one day?
- How would you prepare to first session?

Parents: Contacting with parents can be seen as a crucial step to know their opinion and also recommendations about One Day. That is why, it is very important for us to realize a parent-oriented survey to understand if they find beneficial One Day platform for their children.

Buddies: Contact with potential buddies to implement a pilot project and at the same time comprehend the points of motivation to be a buddy for future steps.

1.3 Pilot with locals:

It is planned to prepare a pilot case just before implementation of the project. A pilot group of users and buddies is going to be created. Specifically, from the schools that we have contacted, one class of students is going to be selected for pilot project. Depends on students' future plans in terms of career, we might contact with potential buddies to realize the One Day. If there is a match or more than one match, we will organize a one day events for each case and try to prepare both sides, understand what they want to get exactly from this experience and try to realize a beneficial One Day experience for both sides. That will help us to understand how to perform at main iterations of our platform such as; notice

the existence of One Day, contact with buddy, one day with the buddy and feedbacks of both buddy and the user. Also, it is useful to understand better the need for the exploration test in terms of its type.

After realizing a couple of pilots, the feedbacks that we get, will enable us to make crucial modifications before implementing whole project.

1.4 Implementation:

Whole prior research, feedbacks from parents, school administration, students and buddies and our observations during the pilot would guide us to implement One Day website. As it is defined from the beginning the website would have:

- A search engine to find people
- A random overview of people to get inspired
- An exploration test
- A roadmap that shows the steps you have taken

1.5 Feedback:

After implementing website, we are planning to realize a detailed feedback service which is activated just after the One Day, asking

several questions regarding to their experience. We believe that it is crucial to measure our success. The questions could be listed roughly;

- Did the platform served you? If yes, in which direction?
- Do you think it was useful to answer your doubts and questions?
Any concerns?
- Did the career option that you tried out would be something that you really want to do?
- Would you like to repeat One Day experience?
- Would you recommend this platform to your friends?

1.6 Founding Plan and Growth:

We will keep contacting organizations and foundations to present our platform with a finished website. This “promotion campaign” is important for us firstly to get reputable and then to get support from these organization or foundations that could be interested in supporting us financially.

It is a crucial for us keep developing and widening our service. We already have a list of local both public and private organizations, foundations, and schools to contact once we have our website

built. So these organizations, foundations and schools who would like to invest in the project will be our key partners for the rest of project, helping us to maintain our service and encourage more buddies to participate our community. The main idea started as a local challenge but actually it is a scalable project. With the supports we get and with social media campaigns that we conduct, we would like start with One Day service in other parts of the world!

2) Potential Partners

Our potential partners are thought to be mainly schools and also the public and private organizations, foundations and companies who are willing to support our service financially.

3) Basic Timeline Estimate

