

Returning to the BridgeBuilder Challenge?

A quick guide for those who participated last year and are interested in applying again.



“Should I Apply Again?”

We’re so excited to see returning participants in our second BridgeBuilder Challenge. For those applying again, we hope to see either a new idea or a meaningful level of growth or evolution in your approach. We will not consider ideas that have not been refined at all from what was previously submitted to the 2017 BridgeBuilder Challenge.

Below are a few questions to guide whether or not to resubmit the same idea this year. If you can answer **yes** to the questions below, we’d love to see you on the platform:

- Can you articulate how your idea grew or evolved following participation in last year’s Challenge, or through the design thinking framework more generally?
- Does your idea align with the updated [evaluation criteria](#)?

Note: All past participants will be asked to share how their work has changed or grown in their proposal to the 2018 Challenge.

More Context on Program Changes

Just as we look for BridgeBuilder Challenge participants to iterate and evolve their work based on feedback, we try to hold ourselves to that same standard.

Changes we’ve made to the 2018 BridgeBuilder Challenge, based on feedback received, include:

- [Even Greater Transparency](#): We’ve refined our [evaluation criteria](#) to reflect a principles-based model that was informed by our 2017 Top Ideas cohort.
- [An Eye Towards Inclusion and Accessibility](#): We remain committed to inclusion and value the diversity of local contexts and geographic perspective. This year, we’ve translated our [Challenge Brief](#) and [evaluation criteria](#) into seven different languages. In addition, we’ve built a community management team that is globally distributed across the world. With individuals from San Francisco, Nairobi, and Beirut represented in the community support team, we hope for the experience to feel more inclusive and accessible to all of our participants around the world.
- [More Tools and Resources](#): We’ve built out additional tools and resources to guide and support your journey, and will be hosting webinars to directly support your participation in the Challenge. We hope this information and context will prove valuable as you navigate the 2018 BridgeBuilder Challenge.

Still have questions? We encourage you to get a first draft up on the platform early and tag [@Ashley Tillman](#) in the comments for direct feedback. The more time you have to engage with the platform, the more your idea can benefit from the feedback and connections the community has to offer.