

EVALUATION CRITERIA

AMPLIFY

Challenge

Disability & Inclusion Challenge

Deadline

April 23, 2017

How do I win?

There are two stages to Amplify's evaluation process. Ideas that meet our basic eligibility criteria have the opportunity to proceed to our a shortlist. To selecting our winning ideas, we'll dig a little deeper and consider the quality of the idea, and whether it is a new and desirable approach.

SHORTLISTED IDEAS

- Are new or in early stages but related to the core competencies of your organization or group.
- Are submitted by organizations or groups that have worked in their sector for at least one year.
- Are submitted by organizations or groups who have at least one year of experience working in the country the idea is to be implemented in.
- Will be implemented in one or more of the 27 eligible countries listed on the Amplify website.
- Will be implemented by an organization, company, or team that is registered in some way in at least one implementation country.
- Clearly articulate an answer to the challenge question.
- Address a problem that is pressing and real by articulating the gap this idea is filling.

WINNING IDEAS

- Demonstrate an understanding of the needs of intended beneficiaries.
- Take a new approach to a problem, or use an existing approach in a new way.
- Have improved in response to feedback.
- Demonstrate a deep understanding of the context of proposed solution.
- Are considered desirable by experts in the sector.
- Would benefit from the level of funding and design support offered by Amplify.

What will I win?

At least five winning ideas will receive:

- Training on the theory and practice of human-centered design alongside the winning cohort at a Design Bootcamp.
- \$10,000 USD to begin prototyping (test) their ideas for 3 months.
- A share of \$500,000 in additional funding, typically between 50,000-150,000 USD.
- 18 months of technical assistance / design support from IDEO.org designers.