



Nike Circular Innovation Challenge:

Design with Grind FAQ

When is the submission deadline?

The final deadline for submitting proposals is April 30th, 2018 at 5pm PT.

Who is eligible to participate?

Individuals, teams of individuals, and legal entities are all welcome to participate. Some geographic restrictions apply. For contest rules, including eligibility requirements, please see the full [Terms & Conditions](#).

What are the different submission channels?

Participants are welcome to submit responses through OpenIDEO's public or private submission channels.

Public Submission Channel

The public submission channel permits ideas to be viewed and further developed by the entire OpenIDEO community. At OpenIDEO, we find that opening ideas to a global community with a variety of experiences, cultural backgrounds, and areas of expertise holds rich learning opportunities and the potential for real and lasting impact, including emergent conversations and unexpected collaborations.

If this is you, please follow this [link](#) to the public submission process.

By submitting ideas through the public channel, participants agree to allow the submissions to be open to the public.

Private Submission Channel

We understand that not all innovators will want to share their ideas publicly. To account for this, we have created a private submission track for those innovators or companies that are sensitive to sharing their ideas publicly.

If this is you, please follow this [link](#) to a private submission process.

By opting for the private submission track, you will not be able to take advantage of the OpenIDEO community to generate feedback, build upon one another's ideas, or receive targeted comments and questions from our global network of innovators.

Also note that, even when opting for the private submissions track, your submission will not be treated as confidential. Please do not submit confidential information.



What will the time commitment be like if I join the Challenge?

You can spend as little or as much time as you'd like in an OpenIDEO Challenge. If you are looking to spend a minimal amount of time, we recommend using that time to develop your concept and fill out the required Submission Form for the Challenge. You can commit more time by learning from other innovators, joining webinars, and getting feedback from mentors as you work to advance your idea. The more you put into the process, the more you can expect to get out of it. Demonstrating progress and refinement throughout the process may increase your chances of winning the Challenge.

Please see our [Challenge Timeline](#) for more ways to participate.

How many Entries are usually submitted to a Challenge?

Submissions range from Challenge to Challenge. Some Challenges are smaller and more focused, while others appeal to a larger cohort of participants. Check out some of our past Challenges to get a taste.

How many Entries will be chosen to join the shortlist for the Design with Grind Challenge?

We will be selecting up to 30 Entries to move on to the Refinement Phase of the Challenge.

How many Entries will be chosen as winners of the Design with Grind Challenge?

One grand prize winner will be awarded \$30,000, and up to four other awardees will receive \$5,000 each.

What are the Terms of Participation?

The Design with Grind [Terms of Participation](#) create an agreement between shortlisted candidates and Nike. The Terms of Participation cover important additional terms, including with respect to confidentiality and an exclusive evaluation period.

If you are selected following our initial period of idea review, you will receive a signable version of the Terms of Participation. Completing the Terms of Participation will qualify you as an official shortlisted candidate, and allow us to send you a Nike Grind materials kit. This kit will allow you to build, test, and refine your prototype with actual Nike Grind materials.

What's an example of a "good" submission?

A "good" submission will fulfill most, if not all of our [Evaluation Criteria](#), as well as complete all the questions in our required Submission Form.

Can I submit more than one Entry to a Challenge?

Yes. If you, your organization and/or team are working on a few ideas, feel free to submit multiple ideas to the Challenge.

Who from my team should submit the Entry? Should it look like it's coming from my CEO/ED?



You can submit an Entry on behalf of a team or organization as long as you are authorized by your team or organization to do so. You can also create a profile for your organization and add team members.

Are there benefits to submitting an Entry in advance of the deadline?

If you add your concept early through the public submission challenge, you'll have the opportunity to receive feedback from the OpenIDEO team and peer participants, and get more support to make your entry the best it can be, while also having more time to experiment and learn from the design thinking process.

I'm new to circular economy and design thinking. Are there any tools you can provide to help me with brainstorming, interviewing, prototyping, etc.?

Yes! We have designed this Challenge in such a way that you will have multiple opportunities to learn from experts in the design space as you build and evolve your concept. Please see our [Challenge Timeline](#) for a list of events and activities that we will be hosting during this engagement. You can also check out the [Circular Design Guide](#) to help you get started with the design thinking process.

Will the OpenIDEO team be available to provide feedback/help guide me during the Ideas Phase?

On the OpenIDEO platform, you will often see OpenIDEO Community Managers commenting on ideas - providing feedback, connecting innovators, and sharing resources. In addition to direct commenting on ideas, we will often host office hours during Challenges to answer questions and provide more general guidance on submissions.

Once I publish my idea in the Ideas Phase, can I continue to edit my submission or is it frozen?

Yes, one of the benefits of the OpenIDEO platform is that you can continue to refine and update your idea until the close of the Ideas Phase. Hitting Publish means that your post is now available for the OpenIDEO community to see and comment on, but you are still able and encouraged to refine your idea until the close of the Phase.

Please Note: Ideas submitted to the private channel will not be viewable to the public.