Possible **Outcomes** for Youth on **Social Media**

What happens when you are searching for results with possible outcomes?

When you go this page: http://goo.gl/fmxskH (Wolframalpha) > Hit "Anlayze my Facebook Data" Tab on the page > Provide your Facebook login details > It says " Loading Facebook Data" > Wait for 5-10 secs depending on your internet speed > You will see the below attributes:
1. Input Interpretation
2. Basic Personal Info
3. Basic places like hometown and the places you visited
4. Activities
5. Types
6. Weekly Distribution
7. Post statistics
8. Post Lengths
9. Word Frequencies
10. Word Cloud
11. Most Liked Post
12. Most connected post
13. Check-ins
14. Weekly App activities
15. Photos
16. Friends Gender, Relationship stats, Ages Demographics, Local time
17. Color coded friend network in different geo locations etc.

The process is simply to program the API (Application Programming Interface) of Wolframalpha customized stats with the plethora of social media APIs that are readily available. Facebook, Twitter, LinkedIn these are the top social media used by 13-25 year old youth. In my friend list alone, 1500/1600 friends have updated their profiles and it is easy for me to handle my stats. Check out for yours too!

DailyO can also use collaborative consumption market just like AirBnb to make recommendations among the friends network for opportunities.

**Possible Career-opportunities applications for Youth who use social media based on Partnership and Interfaces:**

- [www.studentcompetitions.com](http://www.studentcompetitions.com) and other sites related to competitions
- Microsoft Student Partners and other companies looking to partner students
- Internship Opportunities sites
- College Portals
- Direct Employers Job listing
- Collaborative Consumption Market Resources
Co-op requirements at companies
Job Oriented Courses - Train youth to specific job and are paid trainings
Job Search Portals - CareerBuilder, Naukri, Monster, Indeed, Angelist
LinkedIn etc. (APIs are simply synced)
Job Fair Details
Conference Links
Network Links
Fellowships and Scholarships Opportunities and much more..

What are the specific opportunities for youth?

Youth have varied background but are very active on social media. Almost everyone has one or the other interests that is inclined with delivery to customers. Ex: Music can entertain people and playing guitar could be the interest posted in social media. To find relevant career opportunity availability would be supportive when the word cloud posts are matched with the opportunity load.

Related Conversations:

The Problem with Youth:

The problem with youth is that they are unclear about their career goals. It simply does not match their interests/passion with the jobs out there. But creating a work culture that encourages their interests will bring motivation among employees who join as youth.

Possible Solution:

The simple solution for the problem is Social Getwork, an app that analysis their involvement in social media updates along with "about me" from the various inputs of the media will help in recognizing the talent pool to suggest opportunities in the employer's market. Could be any of the opportunity-load carriers like competitions, college boards, jobs, internships, and volunteering, part-time employment.

For example#1: Ravi is a singer and he loves to put in 4 hours singing and he loves to post his video on Facebook. He is 19 year old Indian and has completed high school. He did not like to go to college because he loves singing. All that he does is to sing and post about his passion, collect information, read articles etc online. He is searching for opportunities! There we go.... Social Getwork would simply fit his search hunger to feed him with opportunities on the other side of the planet. Say there could be a singing competition like American Idol for which his videos made a significant impact in America. He simply gets an opportunity to sing forever being paid. Well, this may look exaggerated.
Example #2:
Let me share my story - I studied at a local engineering college in Bangalore. This college was in a rural area. In case I missed going to college, I had nowhere else to go other than going back home. I had a burning desire to go out than sit inside the college listening to lectures. I was bored. I wanted to implement my studies year after year. I never got any opportunities to intern as the concept of internship is only for experience before getting a job in Bangalore. Therefore, I created work for myself. I went to the rural areas and started learning about their problems. Some did not have toilets, child marriages were common, 16 yr old girl gave birth to a baby etc. I was challenged and felt determined to work. I went online started posting on the social media back in 2010 talking about education, rural, urban communities etc. That is how I created: http://weeindia.webs.com/ourprojects.htm at schools and rural areas. In 2011, I got an opportunity to represent India in the US at NYSE and UN for a summit to discuss and make partnerships with people around the world. Again I applied via social media suggestion when I got selection for this program. Later on it was all inter linked.
Bottom line: I followed my passion, learnt engineering stuff by doing than learning, still hungry for more opportunities and got introduced to OpenIDEO and here I am. It is an opportunity-cycle and social networks are the reason behind the entire upbringing for the modern information world.